



Membership & Public Relations Committee Meeting

September 11, 2025 | 10:00 AM | Teleconference

Facilitator(s): Eric Martinez & Carrie Hollinger | Host: Tiffany Canate, Sr. Health Planner

Attendees: Carrie Hollinger, Miranda Talley, Jackie Clarke, Erica Reddick, Channel Bonner, Islande Chery, Sherry Gizzarelli, Tiffany Canate (HCSEF), Emily Carmichael (HCSEF)

Excused Absences: Natasha Ramalgan, Sandra Rangel, Eric Martinez

Minutes

1. Introduction & Moment of Silence

- C. Hollinger called the meeting to order at 10:01 AM and welcomed the group.
- T. Canate conducted roll call and C. Hollinger led a moment of silence.

2. Review / Approval of Agenda and Minutes

- C. Bonner motioned to approve the Membership Committee agenda and meeting minutes, and J. Clarke seconded.

Discussion:

A. Community Update (Standard)

- C. Hollinger opened floor for community updates.
 - C. Bonner provided an update regarding restructuring within Department of Health (DOH) in St. Lucie County. She explained that the programs remain the same, but some team members have new supervisory roles.
 - I. Cherry with HIV Prevention shared that the DOH - St. Lucie Prevention team has been collaborating with Indian River State College (IRSC) for their Relax and Recharge events. She explained that the DOH - St. Lucie Prevention team has been providing educational resources and offering HIV home test kits and condoms to students on the various IRSC campuses. She noted that their next outreach event will be at the Muller Campus on Monday, September 15, 2025 from 11:00 am to 1:00 pm.
 - J. Clarke shared that DOH - Martin will be providing educational resources at the Chastain Center in November.
 - T. Canate announced that the Statewide HIV Care Needs Survey has launched and a [survey link specific to Area 15](#) has been included in promotional outreach materials. She noted that HCSEF is working to coordinate in-person survey collection in collaboration with community partners.

B. Website Update (New Updates)

- T. Canate provided an update for the August 2025 website metrics:

New Visitors: 6	Total Page Views: 16
Returning Visitors: 2	Site Sessions: 9
Total Visitors: 8	

- Device Usage:
 - Desktop: 10 page views, 5 sessions, 4 unique visitors
 - Mobile: 6 page views, 4 sessions, 4 unique visitors
 - Tablet: 0 page views, 0 sessions, 0 unique visitors
- T. Canate screenshared to show partners new website updates including the [Area 15 HIV Care Needs Survey](#) announcement banner, and the location of the [PDF survey](#) and the [promotional flyer](#) for download.

C. New Member Applications (If Applicable).

- T. Canate confirmed that no new member applications have been received by HCSEF.

3. Open Discussion

- No items were brought forth for open discussion.

C. Hollinger thanked the partners for their time and input. J. Clarke motioned to adjourn and C. Bonner seconded.

Meeting Adjourned at 10:11 am