



**Membership  
&  
Public Relations  
Committee Meeting**

Facilitator: Eric Martinez

Date: 1/11/24

Time: 10:00 AM

Location: Teleconference

Danyelle Sheffield  
Health Planner

**Minutes**

**Attendance:** Eric Martinez, Carrie Hollinger, Jana Eschbach (AI Bot), April Ganzy, Channel Bonner, Jackie Clarke, Islande Chery, Miranda Talley, Natasha Ramlagan, Alex Ramirez, Rashiemah Birks, Sandra Rangel, Renella Mitchell, Supernormal AI Notetaker, Danyelle Sheffield (HCSEF)

**1. Introduction & Moment of Silence**

**2. Review / Approval of Agenda and Minutes.**

Previous Membership Committee Minutes and current Agenda approved.

**Discussion:**

**A. Community Update. (Standard)**

Eric asked the group if there are any community updates happening in the future or have recently happened in the community.

Natasha stated that Jackson Drugs is offering free flu shots and COVID-19 vaccines for free to the community, regardless of insurance or paperwork barriers. Additionally, a \$50 Publix gift card will be given out for each shot received. No appointments needed, but it is while supplies last.

Jackie asked if this is available for consumers who are not a part of the Consortia. Natasha answered that this offer is for everyone.

Miranda asked in chat: "Is this happening everyday or certain days of the week?" Natasha answered they are asking those to come in Monday-Friday from 9:30-5:30 and Saturday from 9:30-3:30pm. Natasha also said she will send a flyer to Danyelle for her to send out to rest of the committee.

April shared that on February 23<sup>rd</sup>, the next Black Health Panel is being held at the Havert L. Fenn Center (2000 Virginia Ave, Fort Pierce, FL 34982) from 10:00 AM – 2:00PM. There are currently fifteen (15) vendors participating to provide free health screenings and a panel of four (4) medical providers. This event is sponsored by AETC and University of Miami and a meal will be provided.

Eric asked if someone who is positive will be on the panel.

April stated that this panel is specifically made up of providers, but that if one of the medical providers are positive, then they are welcome to share and be a part of the panel.

Eric mentioned a support group he runs and stated he would like to show the committee on where we are in comparison with other states. Eric mentioned he is planning to do an evening of support for Area 15 and once he has the flyer done, he will send it out to the planning body for further details.

## **B. Business Cards & Rack Cards (Update/Availability)**

Eric asked Channel if Michelle still has the business cards and rack cards.

Channel stated she has the rack cards and she will get the business cards from Michelle. Channel also told members to let her know if they need any and she will work with them to receive business and/or rack cards.

Jackie stated she received business cards, but will email Channel on receiving the rack cards.

## **C. Website Update (New Updates)**

Danyelle provided that for the month of December, there were nineteen (19) new visitors and a total of forty-seven (47) page views. Additionally, there were thirteen (13) new visitors that traveled to the site directly through the URL, four (4) traveled to the site through [stlucie.floridahealth.gov](http://stlucie.floridahealth.gov), and two (2) traveled to the site through Google.

## **C. New Membership Campaign (Upcoming case management staff meeting?)**

Eric asked Channel if she knows when the next case management meeting is.

Channel stated she is not sure when Golda has scheduled the next staff meeting, but she will try to get an answer from her. She also

stated that any event that DOH is putting on, the CPN is welcome to have a table with information on the Consortia

**D. Bylaws new date for update (Executive Committee)**

Eric stated the final draft of the bylaws will be sent out to the executive committee and then will be sent out to the full body afterwards to approve. Additionally, the term “planning body” will be used now moving forward, as we are no longer considered a “consortia”.

**3. Open Discussion**

None

**Notes:**

The meeting was adjourned at 10:30am.