



The new number is: 855-578-6266

Code: 551-043-997

**Membership
&
Public Relations
Committee Meeting**

Facilitator: Eric Martinez

Date: 10/14/21

Time: 10:00 AM

Location: Teleconference

Monica Adelphouse
Health Planner

AGENDA

Attendees: Eric Martinez, Carly Pye, Danyelle Sheffield, Dawn Jones, Edwin & Vanneza, Steve Hoke, Gabby Clark, Natasha Ramlagan, Mary Sirmons

1. Introduction & Moment of Silence

The meeting was called to order at 10:03 AM by Eric Martinez.

2. Review / Approval of Agenda and Minutes.

Danyelle Sheffield motioned to approve the previous minutes and current agenda. Carly Pye made a second.

Discussion:

A. Community Update. (Standard)

Mary Sirmons shared that the community clinics at the Village Resource Center are doing well. They are continuing to partner with Florida Community Health Center.

Carly Pye shared that COVID-19 testing and vaccination efforts are continuing. Her agency is beginning to look into COVID-19 boosters in addition to HIV/STI testing. The agency is open on Saturdays.

B. Membership Application submitted online. (Update)

Steve asked the group to do this update as a part of the annual process.

C. Website Update.

Emily shared that Monica will be returning within the next few weeks. At this time, there are no website updates.

D. Increasing the number of consumers.

Eric suggested that clinics, pharmacies, and providers start sharing more information about the Consortia with those who may benefit from the information. Eric shared that contact information is available on the group's website.

Eric and Dawn have brochures and rack cards available with information to help recruit members.

Dawn suggested that Eric draft a recruitment and retention plan. Eric shared that a plan is being drafted on the state level. Once the plan is approved, Eric will work to update the plan to our specific area. Dawn suggested to include a membership tracking mechanism that is more formal than a survey to gain a better understanding of recruitment and retention. Steve agreed with this idea and shared that retention has been an issue with the consortia before.

Eric suggested that incentives such as stipends or gift cards would help with recruitment and retention of both consumers and providers.

Eric asked about face-to-face meetings. Dawn shared that the Fort Pierce facility is not going to be accessible by DOH any longer, so a room will need to be booked at the Milner location. Dawn did note that participation has increased when using the virtual format compared to in-person. Dawn shared that the virtual meetings offer convenience for attendees, so if the group decides to meeting in-person, it could be beneficial to offer both in-person and virtual options for the meetings.

Dawn shared that she will be retiring from her DOH HAPC position in five and a half months. March 31, 2022 will be Dawn's last day of employment. Dawn assured the group that training and HIV/AIDS staff introductions will be done over the coming months.

3. The meeting was adjourned at 10:37 AM. Mary Sirmons motioned to adjourn. Steve seconded.